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Education:

Ph.D. in Educational Administration, University of Payao @Payao, THA

Master of Science in Telecommunications Management, Assumption University @BKK, THA

Master of Arts in International Affairs, Chulalongkorn University @BKK, THA

Graduate Diploma in Tripitaka, Mahachulalongkornrajavidyalaya University @BKK, THA

Bachelor of Science in Computer Science, Suan Dusit Rajabhat Institute @BKK, THA

Great Finding:

Achievement Work Oriented Theory: Achievement Oriented and Creative Work Competence.
(Cause-Effect Factors)

Employment Experiences:

Department of Creative Business and Digital Technology, Suan Dusit University: Assistant Professor, committee

Department of Business Computer, Suan Dusit University: Assistant Professor, ex-Chair

Faculty of Management Science, Research Committee, ex-Academic Deputy Dean

Research Interest:

creativity, work achievement oriented, entrepreneurial orientation, innovation and digital technology management, administration.

Teaching/Courses:

Entrepreneur in Digital Economy and Society, Creative Citizen, The Development of Digital Citizenship Potential, Thinking and Creative Thinking Process, Project and Virtual Teams, English for Digital Economy and Society, English for Creative Business, Digital Business, Online Seminar in Digital Business, New Creation Venture and Electronics Entrepreneurships

Selected Publications:

- [12] Prompalakorn, P., Charoenanyanan, S., Wadkien, C., **Tongprasong, P.**, Niamsorn, C. (2025). Wordland Board Quest: An English Vocabulary Learning Media for Early Elementary School Students. *In the 13th The Asia Undergraduate Conference in Computing: AUCC*. Uttaradit: Uttaradit Rajabhat University. February 20, 2025. (pp. 2411-2420). [In Thai]

- [11] **Tongprasong, P.**, Meekun, K., Nirunthawee, S., & Poovatanaku, V. (2024). An Administrative Model for Developing Achievement Oriented and Creative Work of the Ratanakosin Rajabhat University Instructors, *Journal of MCU Buddhapanya Review*, 9(4), 133-147. [In Thai]
- [10] Khumbamrung, S., Niamsorn, C., & **Tongprasong, P.** (2024). The Knowledge Exchange and Marketing Strategies to Enhance the Management Potential of Restaurant Entrepreneurs in Bangkok, *Rajapark Journal*, 18(59), 202-222. [In Thai]
- [9] Lakviramsiri, A., Paksa, T., & **Tongprasong, P.** (2024). The Potential of Entrepreneurship in Restaurant Businesses and Creating Value for Restaurants in the Urban Community of Bangkok, *Journal of Humanities and Social Sciences Nakhon Phanom University*, 14(2), 39-54. [In Thai]
- [8] Kuenseang, N., Wuthiworasin, W., Chansri, E., Srianeek, K., **Tongprasong, P.** (2024). A Multimedia for Skill Development: Using Tenses (Tower of Tense), *Rattanakosin Journal of Science and Technology: RJST*, 6(1), 100-109. [In Thai]
- [7] **Tongprasong, P.**, Meekun, K., Nirunthawee, S., & Poovatanaku, V. (2023). AN ACHIEVEMENT ORIENTED WORK TOGETHER WITH CREATIVITY IN WORK: KEY CORE COMPETENCIES OF RAJABHAT UNIVERSITY INSTRUCTORS, *Journal of MCU Buddhapanya Review*, 8(4), 300-311. [In Thai]
- [6] Phongphiw, M., Sawangruang, K., Lap-udom, P., Phahanasiri, W., Srianeek, K., Ploymukda, J., & **Tongprasong, P.** (2023). Android Operating System Application: Household Waste Management. In the 5th Suan Dusit 2023 National Academic Conference "Innovation and Artificial Intelligence for Education in the Digital Age". Bangkok: Suan Dusit University. June 9, 2023. (pp. 198-228). [In Thai]
- [5] Kaewphamorn, M., Jai-Kaew, S., & **Tongprasong, P.** (2020). Community Participatory Motorcycle Parking Space Management Using Android Operating System Application. In the 8th Asia Undergraduate Conference on Computing (AUCC2020). (pp. 756-763). Bangkok: Suan Dusit University. [In Thai]
- [4] Prawatmuang, R., & **Tongprasong, P.** (2019). Guidelines for upgrading the way of life of Thai farmers with the concept of creative economy in the case of Prachinburi Province. *The 11th National Academic Conference and Research Presentation. "Greetings for Local Research to Move Forward to the International Stage"*. (pp. 476-485). Nakhon Ratchasima: Nakhon Ratchasima Rajabhat University. [In Thai]
- [3] Kraikrung, P., Saelim, N. & **Tongprasong, P.** (2019). Searching for desired items by developing commercial applications in the Faculty of Science and Technology. *The 4th Suan Dusit National Academic Conference 2019. "The King's Science Develops Quality of Life, Innovation Increases Productivity, and Promotes the Research Economy"*. (pp. 1440-1446). Bangkok: Suan Dusit University. [In Thai]
- [2] **Tongprasong, P.** (2017). The Use of an Instructional Model Using Service Learning for Enhancing the Consciousness and Awareness in the Ethics and Computer Law Course. *ASEAN Journal of Education*, 3(1) January- December 2017, 89-95.
- [1] **Tongprasong, P.** (2016). Social Service Learning Management for Spiritual Development and Consciousness in Computer Ethics and Law Courses. In *Research and Development Institute, Suan Dusit University. National Academic Conference. "Research for Learning Development: Learning in the 21st Century"*. (pp. 30-41). Bangkok: Prik Wan Graphic. [In Thai]

Guide Books, Books and Textbooks:

- [1] Tongprasong P. (2025). *English for Creative Business*. Graphic Site Media & Printing Solutions, Suan Dusit University.
- [13] Tongprasong P. (2025). *Creative Citizenship*. Graphic Site Media & Printing Solutions, Suan Dusit University. [In Thai]
- [12] Tongprasong P. (2025). *Services and Services Innovation*. Graphic Site Media & Printing Solutions, Suan Dusit University. [In Thai]
- [11] Tongprasong P. (2025). *Projects and Virtual Teams*. Graphic Site Media & Printing Solutions, Suan Dusit University. [In Thai]

- [10] Tongprasong P. (2024). *Entrepreneur in Digital Economy*. Graphic Site Media & Printing Solutions, Suan Dusit University.
- [9] Tongprasong P. (2020). *Creative Thinking for Digital Business*. Graphic Site Media & Printing Solutions, Suan Dusit University. [In Thai]
- [8] Tongprasong P. (2019). *Digital Business Creation*. Graphic Site Media & Printing Solutions, Suan Dusit University. [In Thai]
- [7] Tongprasong P. (2019). *Digital Business Management*. Graphic Site Media & Printing Solutions, Suan Dusit University. [In Thai]
- [6] Tongprasong P. (2017). *Seminar in Business Computer*. Graphic Site Media & Printing Solutions, Suan Dusit University. [In Thai]
- [5] Tongprasong P. (2016). *New Creation Venture and Electronics Commerce Entrepreneurship*. Graphic Site Media & Printing Solutions, Suan Dusit University. [In Thai]
- [4] Tongprasong P. (2015). *Data Structure and Algorithms*. Graphic Site Media & Printing Solutions, Suan Dusit University. [In Thai]
- [3] Tongprasong P. (2014). *Business Programming Fundamental*. Graphic Site Media & Printing Solutions, Suan Dusit University. [In Thai]
- [2] Tongprasong P. (2013). *Ethics and Computer Laws*. Graphic Site Media & Printing Solutions, Suan Dusit University. [In Thai]
- [1] Tongprasong P. (2013). *Technology Management*. Graphic Site Media & Printing Solutions, Suan Dusit University. [In Thai]