

Chapter 2: Project Planning & Participatory Design

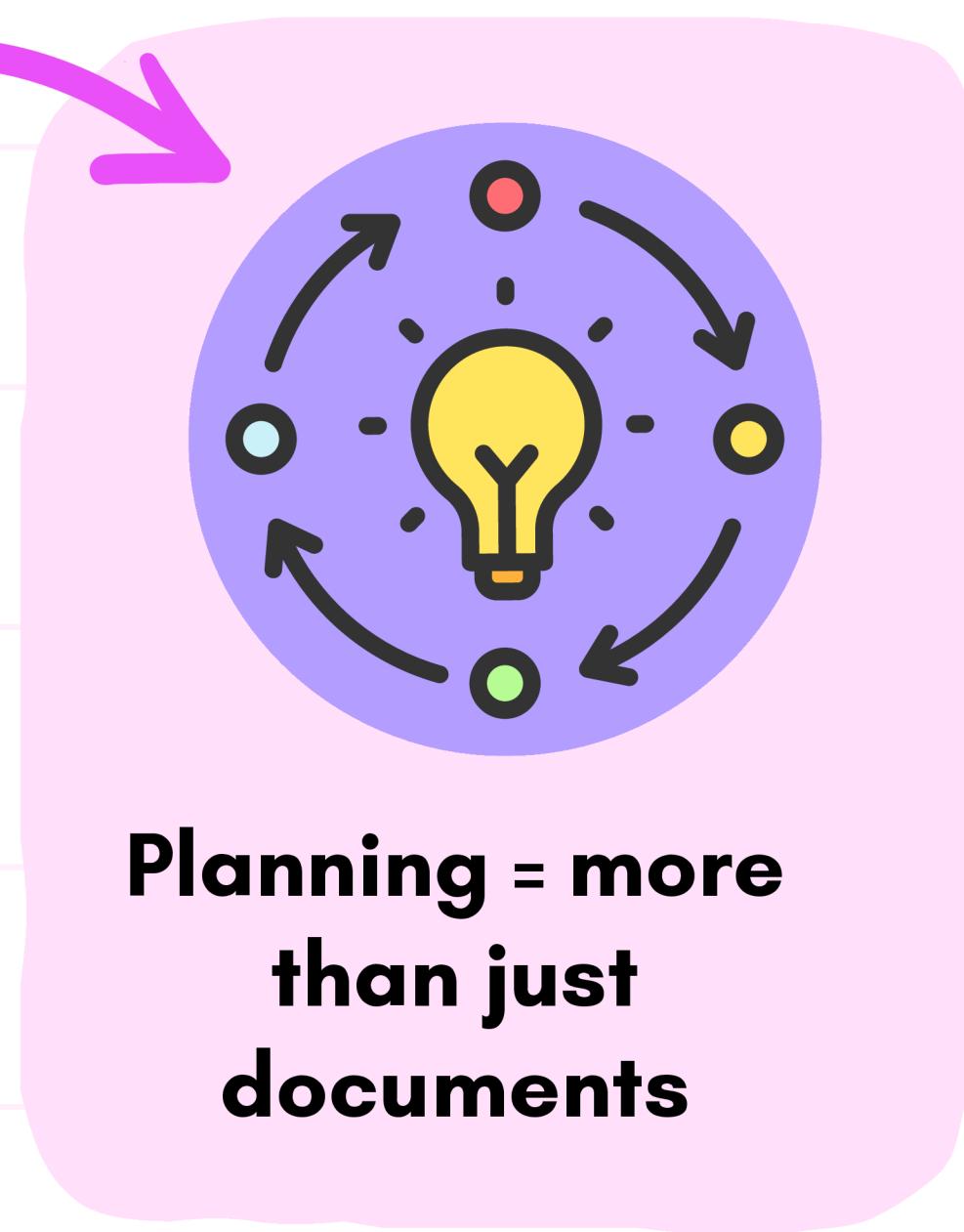
Weeks 2-3 | CLO3, CLO4

📍 (Map) + 🏗 (Building blocks)

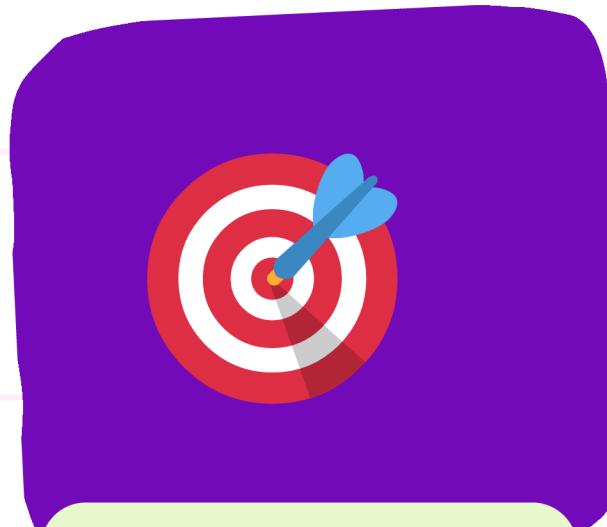
“A shared vision turns ideas into impact.”



Big Idea of the Chapter



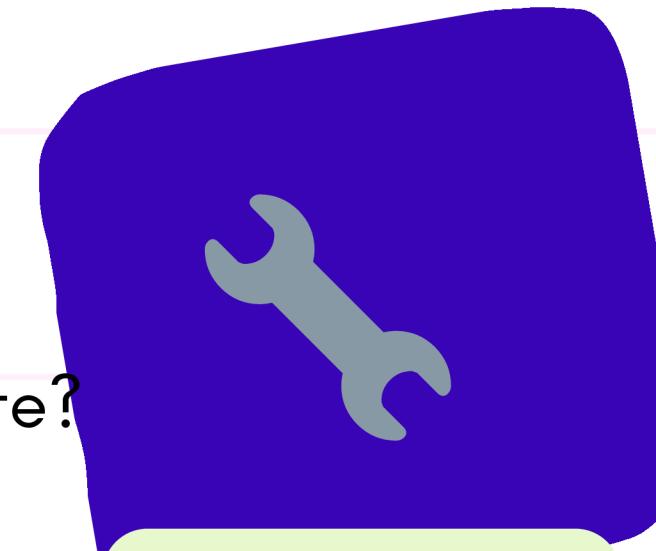
Four Elements of a Project



1. Objectives

What change are we trying to create?

- Use SMART goals



2. Activities

Steps that make the objectives happen

- Organized in WBS



3. Indicators

How we know we're successful

- Numbers • Results • Behaviour



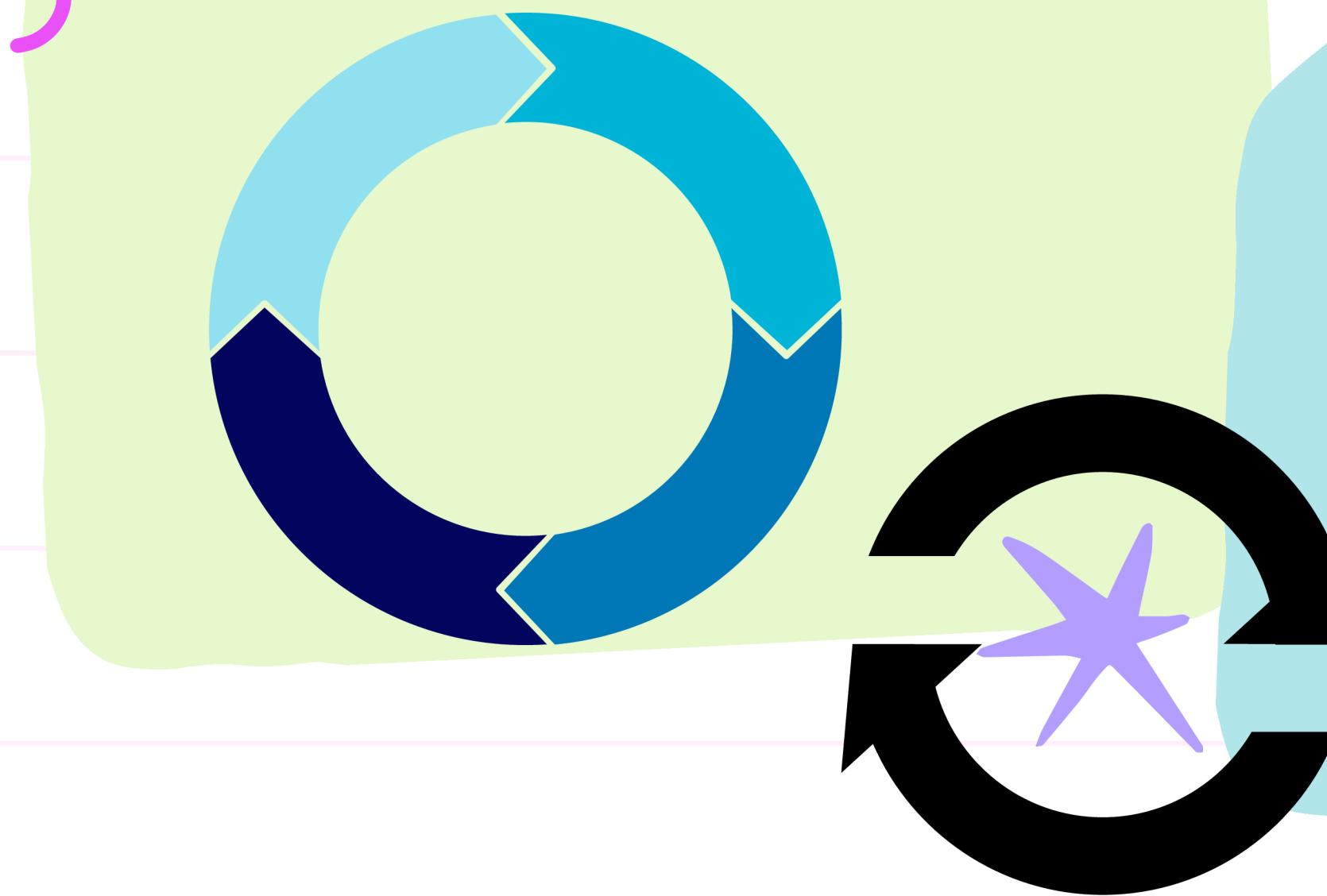
4. Budget

Resources needed for each activity

Must align with sustainability

Logical Framework

Objectives → Activities → Indicators → Budget

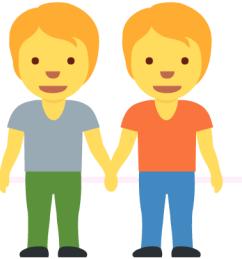


All linked to show a
cause-effect pathway

What is Participatory Planning?

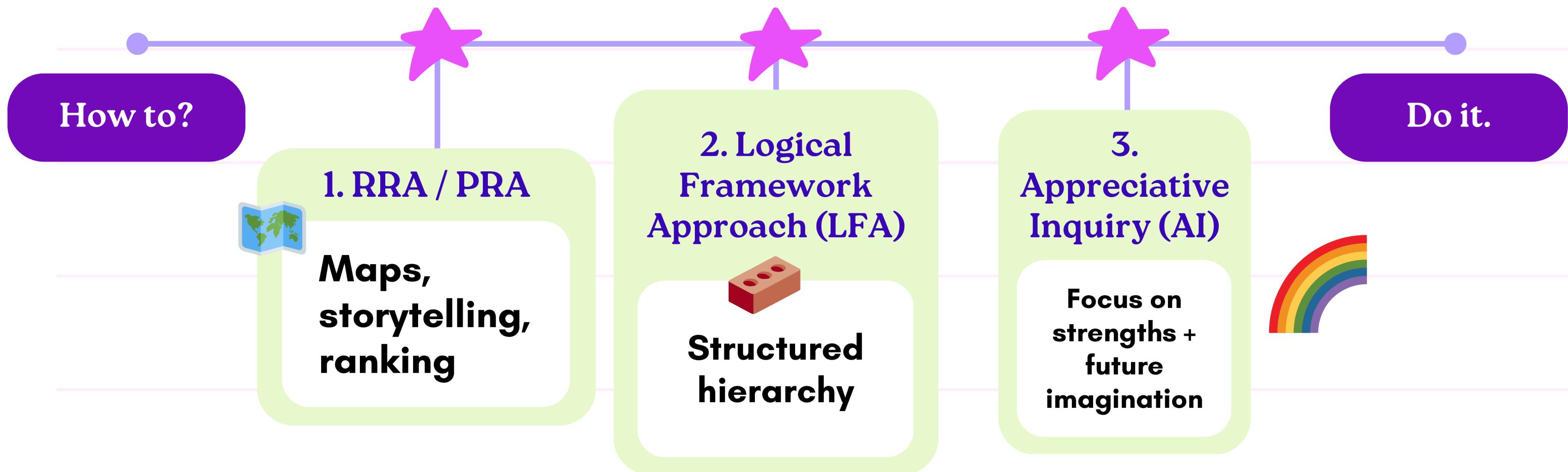
Planning with people, not for people.

Key Features:

- Inclusive 
- Shared ownership 
- Community-driven 
- Builds trust 

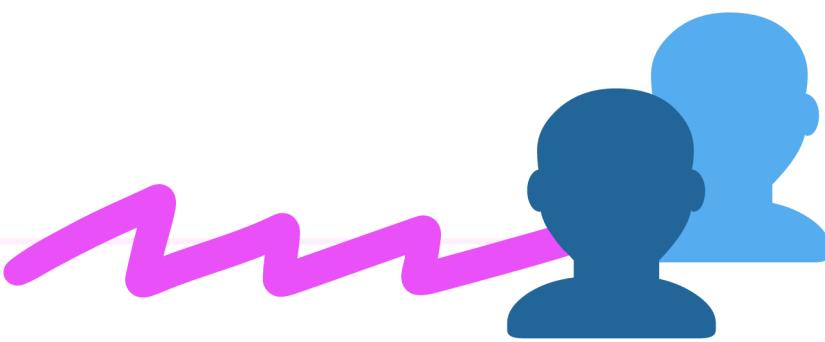


Participatory Models



Stakeholder Analysis

3 steps illustrated:



. Identify

Who is involved? (beneficiaries, partners, sponsors)



. Map

Power vs. interest grid



. Engage

How and when to involve each group





Consensus Building

Simple explanation:



Different perspectives → One shared direction



Needs trust + communication + negotiation

Especially important for virtual teams





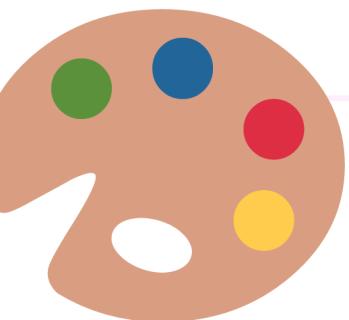
Digital Tools for Collaboration



Miro – Brainstorm, map ideas



Canva – Design visuals together



Google Workspace – Docs, Sheets, Meet



Summary

Key Takeaways:

- Planning = logical + participatory
- Clear structure improves effectiveness
- Engagement builds ownership
- Digital tools make teamwork faster, clearer, and more inclusive



Summary		
Objectives	Action Item	Point Person
Add a main objective here.	Identify corresponding tasks	Name of the person in charge
	Identify corresponding tasks	Name of the person in charge
	Identify corresponding tasks	Name of the person in charge
Add objectives here.		
Add objectives here.		
	Highlight two or more cells, right-click then choose "Merge Cells" to organize your table according to your needs!	

Review Questions (for discussion)



1. What are the four elements of a project?
2. How does participatory planning improve project success?
3. What tools help engagement in virtual environments?

Resource Page



Use these whiteboard design resources in your Canva Presentation.
To access more of these elements, right-click and expand any page
into a whiteboard then check out the elements tab. Happy designing!
Delete or hide this page before submitting.

