

# Chapter 2: Project Planning & Participatory Design

Weeks 2-3 | CLO3, CLO4

🗺️ (Map) + 🏗️ (Building blocks)

**“A shared vision turns ideas into impact.”**



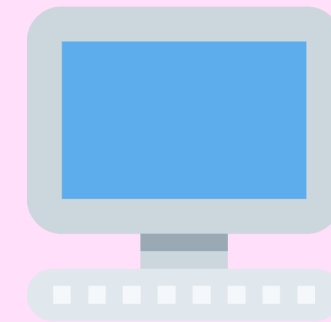
# Big Idea of the Chapter



**Planning = more  
than just  
documents**



It is **conversation**  
+ **creativity** +  
**collaboration**



Digital tools make  
planning  
**interactive** and  
**inclusive**

# ★ Four Elements of a Project ★



What change are we trying to create?  
• Use SMART goals



Steps that make the objectives happen  
• Organized in WBS



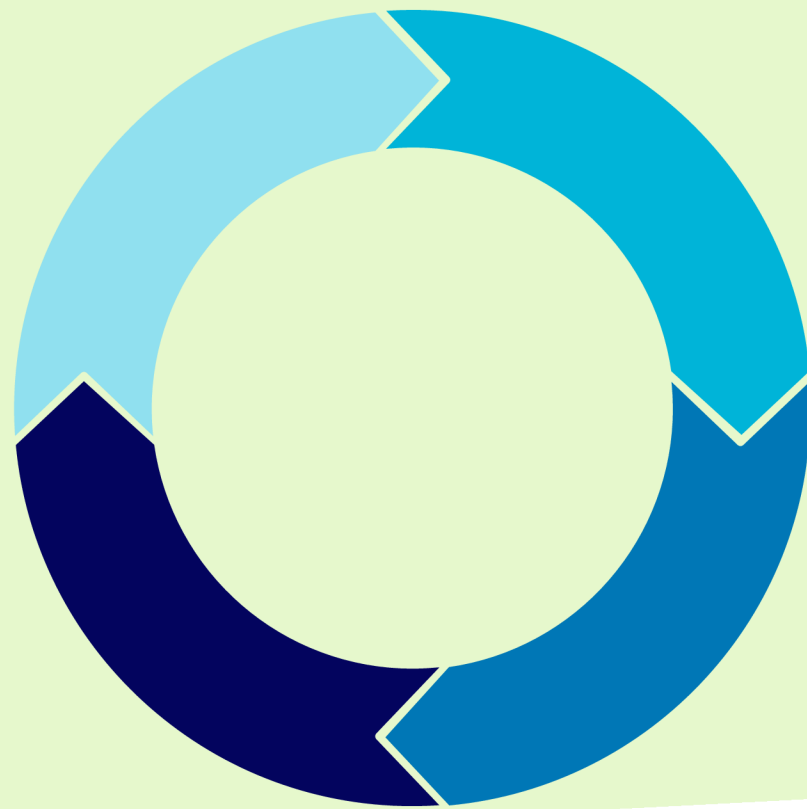
How we know we're successful  
• Numbers • Results • Behaviour



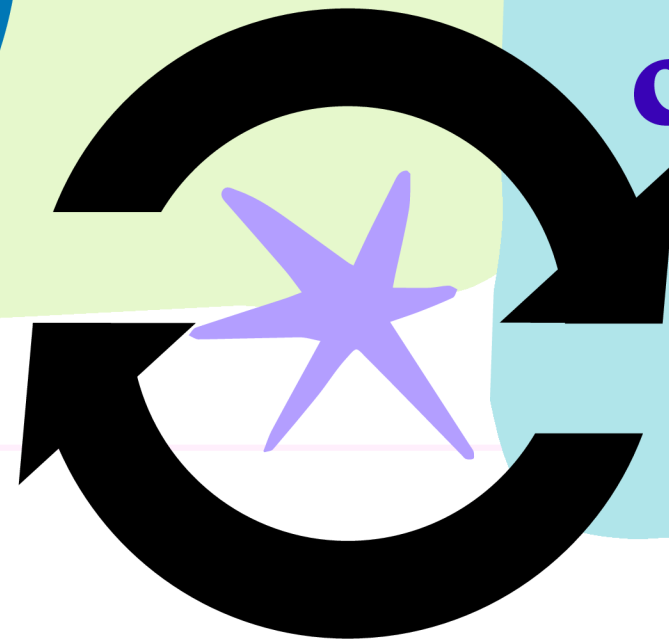
Resources needed for each activity  
Must align with sustainability

# Logical Framework

Objectives → Activities → Indicators → Budget



All linked to show a  
cause-effect pathway



# What is Participatory Planning?

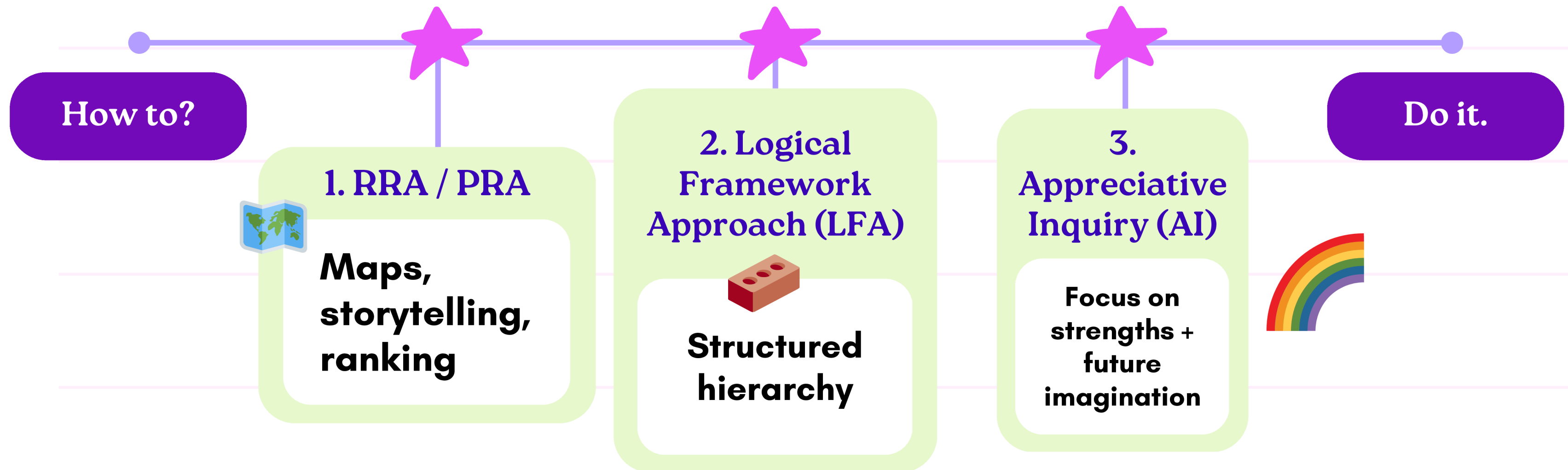
Planning with people, not for people.

## Key Features:

- Inclusive 
- Shared ownership 
- Community-driven 
- Builds trust 



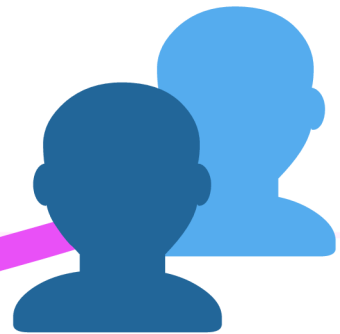
# Participatory Models





# Stakeholder Analysis

## 3 steps illustrated:



. Identify  
Who is involved? (beneficiaries, partners, sponsors)



. Map  
Power vs. interest grid



. Engage  
How and when to involve each group







# Consensus Building

Simple explanation:

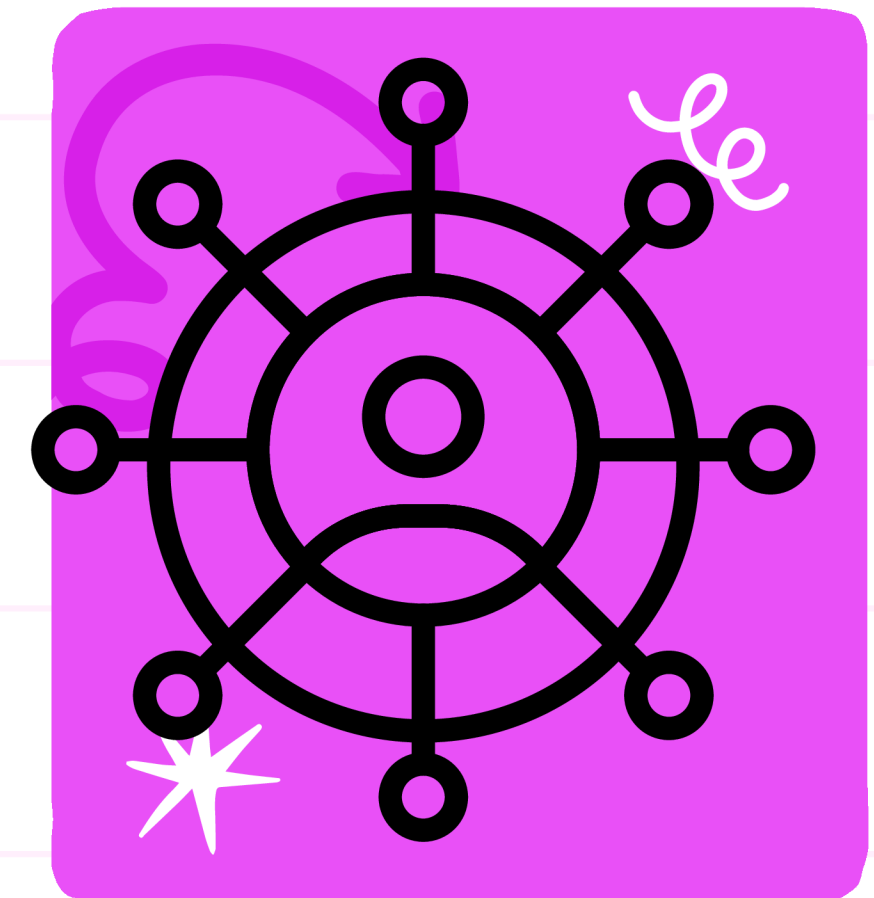


**Different perspectives → One shared direction**



**Needs trust + communication + negotiation**

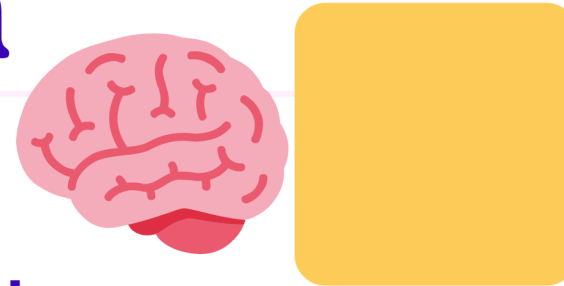
**Especially important for virtual teams**





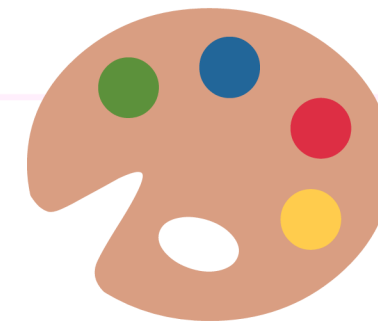


# Digital Tools for Collaboration

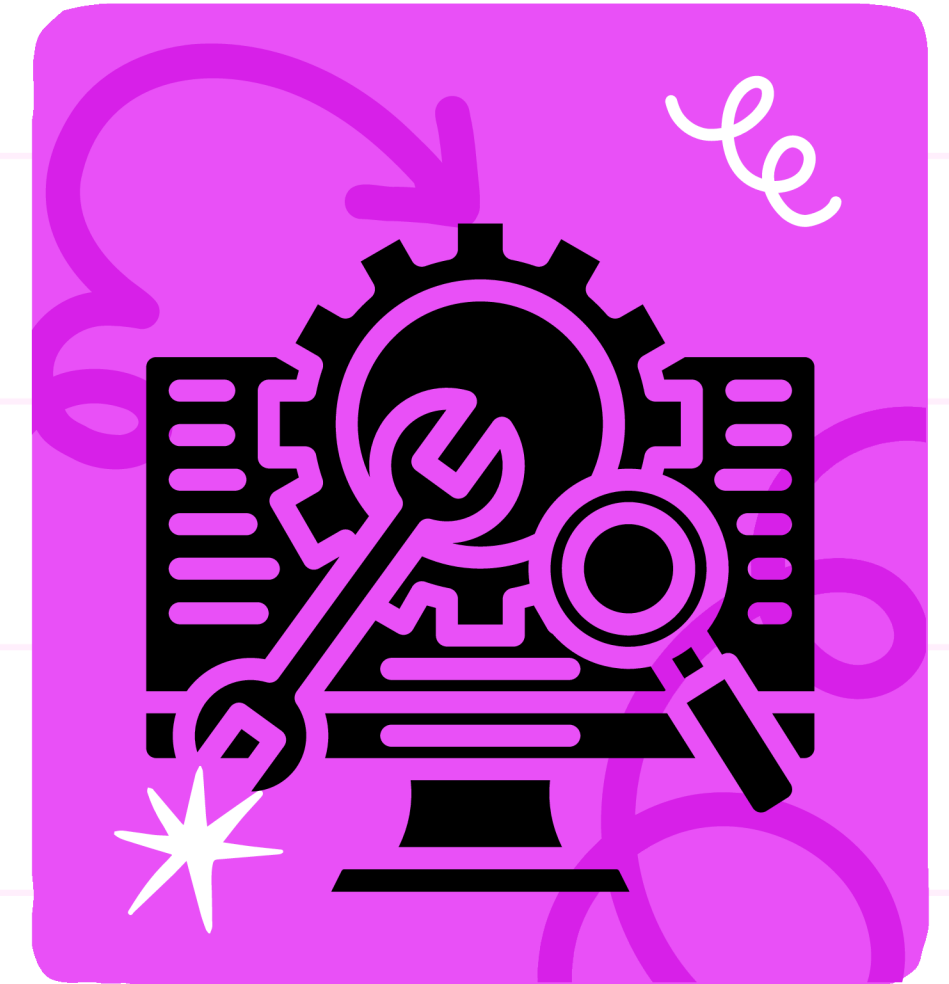


**Miro** — Brainstorm, map ideas

**Canva** — Design visuals together



**Google Workspace** — Docs, Sheets, Meet



# Summary

## Key Takeaways:

- Planning = logical + participatory
- Clear structure improves effectiveness
- Engagement builds ownership
- Digital tools make teamwork faster, clearer, and more inclusive



Summary		
Objectives	Action Item	Point Person
Add a main objective here.	Identify corresponding tasks	Name of the person in charge
	Identify corresponding tasks	Name of the person in charge
	Identify corresponding tasks	Name of the person in charge
Add objectives here.		
Add objectives here.	Highlight two or more cells, right-click then choose " <b>Merge Cells</b> " to organize your table according to your needs!	

## **Review Questions (for discussion)**



1. What are the four elements of a project?
2. How does participatory planning improve project success?
3. What tools help engagement in virtual environments?

# Resource Page



Use these whiteboard design resources in your Canva Presentation.  
To access more of these elements, right-click and expand any page  
into a whiteboard then check out the elements tab. Happy designing!

**Delete or hide this page before submitting.**

