

Week 15

FROM PROTOTYPE TO IMPACT

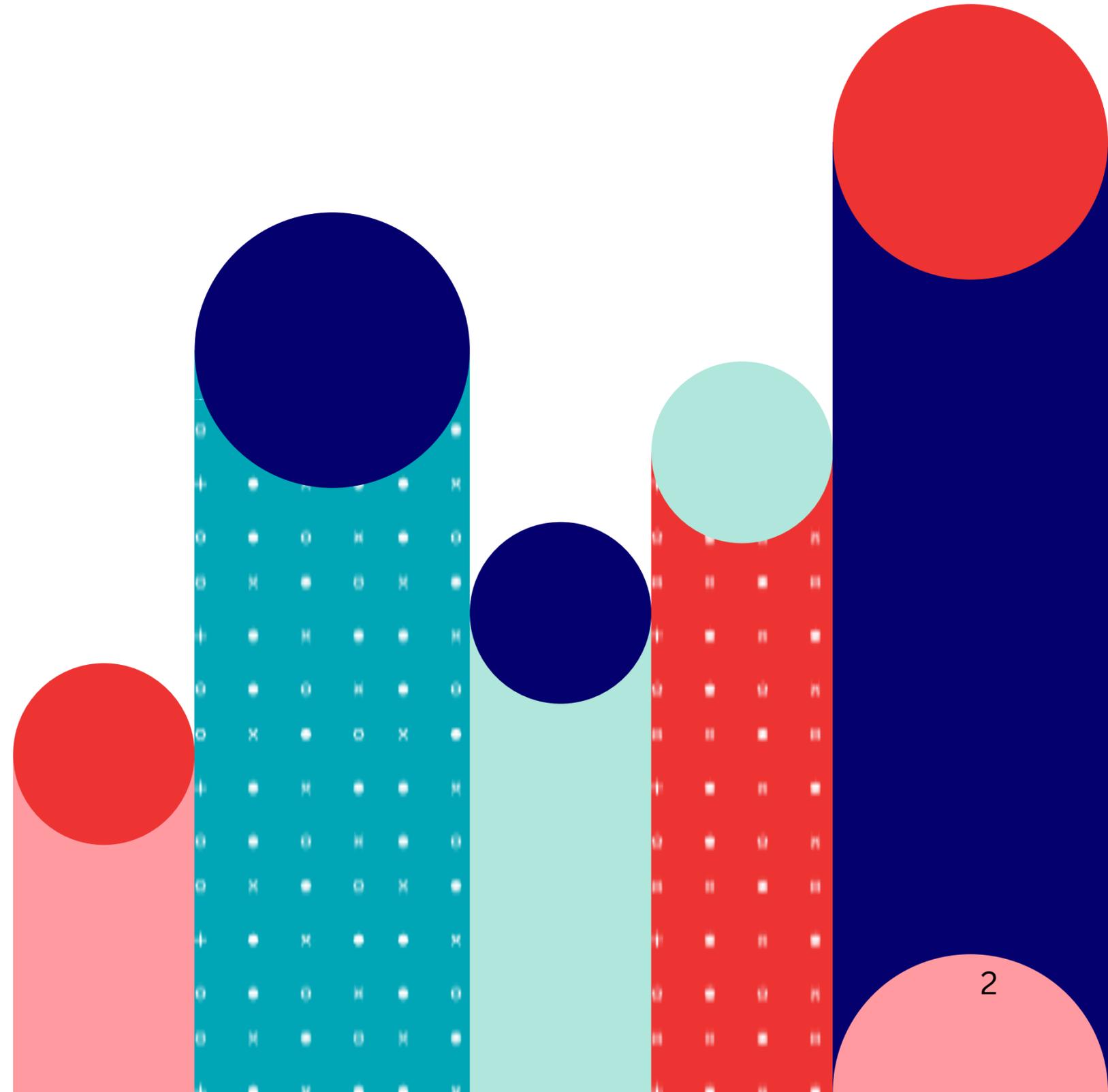
Service Mind and Service Innovation

Tongprasong, P. #dBizTECH



| Final Integration & Reflection

“Prototype Creates Product.
Reflection Creates Professional.”



Learning Journey Recap

 Learning Journey:
Week 1 → Week 15

- 1 Phase 1: Ideation
- 2 Phase 2: Validation
- 3 Phase 3: Prototype
- 4 Phase 4: Testing
- 5 Phase 5: Strategic Impact

What Did We Really Build?

 Beyond Product:
What Did We Build?

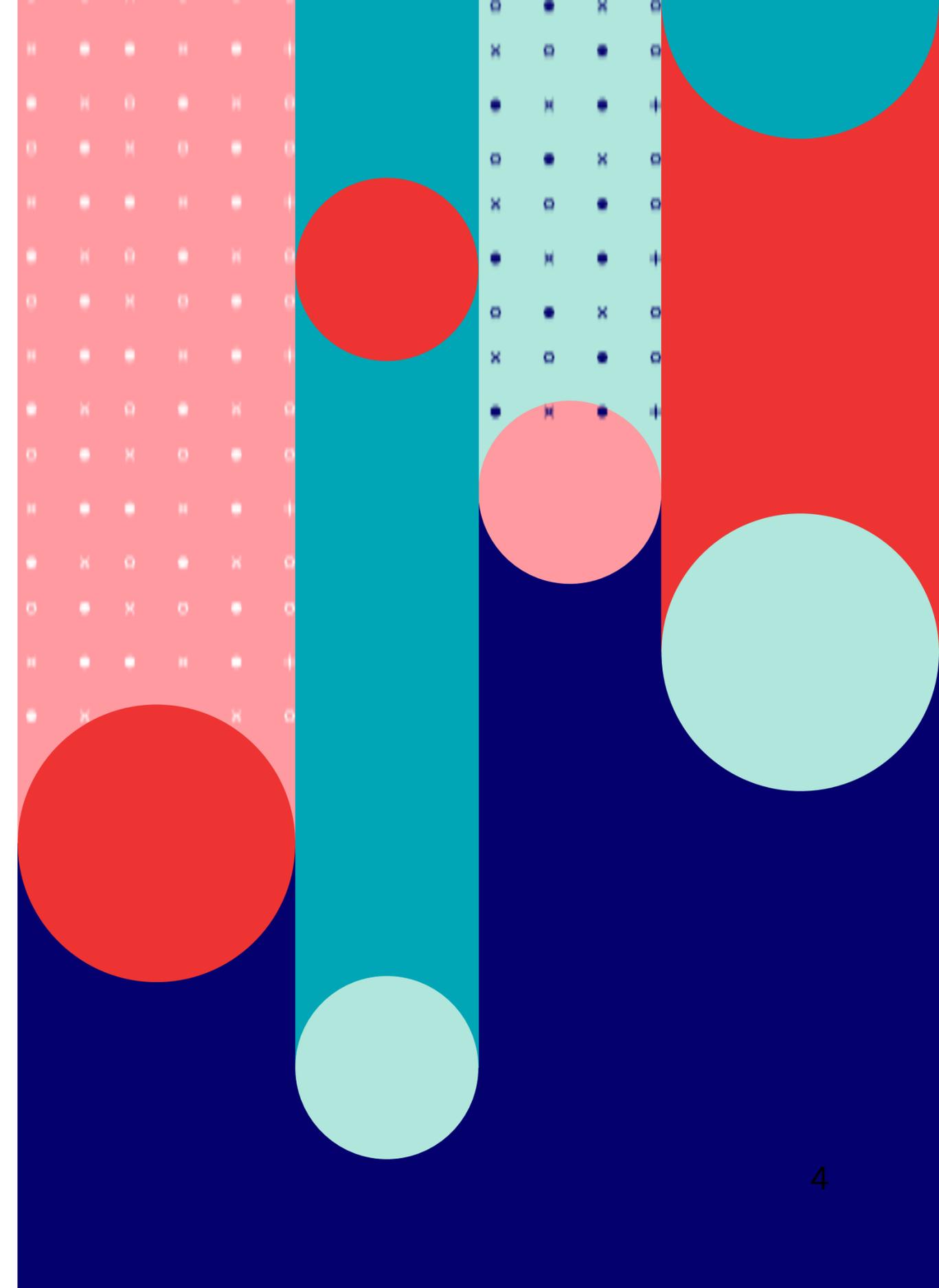
+ + + + + + + + + +
+ + + + + + + + + +
1. Entrepreneurial
Thinking
+ + + + + + + + + +
+ + + + + + + + + +

+ + + + + + + + + +
+ + + + + + + + + +
2. Strategic Planning
+ + + + + + + + + +
+ + + + + + + + + +

+ + + + + + + + + +
+ + + + + + + + + +
3. Pair Collaboration
Skill
+ + + + + + + + + +
+ + + + + + + + + +

+ + + + + + + + + +
+ + + + + + + + + +
4. Problem-Solving
Competency
+ + + + + + + + + +
+ + + + + + + + + +

-  Mindset
-  Collaboration
-  Process
-  Execution



Prototype Evaluation Matrix

Prototype Performance Review

 Chart ·  Lab ·  Magnifier

Dimension | Level | Evidence

1

Innovation

2

Feasibility

3

Market Fit

4

Scalability

From Prototype to Business Model

Scaling the Idea

-  Business
-  Growth
-  Expansion

* Prototype → MVP → Pilot → Business Model → Investment

Pair Work Reflection

Pair Reflection

- 🤝 Collaboration
- 💬 Dialogue
- 🔄 Mutual Learning

- What did you learn from your partner?
- What conflict improved your idea?
- What skill improved most?

Personal Professional Growth

 Professional Identity Development

 Professional ·  Competency ·  Passion

Before Course → After Course

- Mindset
- Skill
- Confidence
- Execution

Future Roadmap

Your Next Step

• 🚀 Launch • 🧭 Direction • ✨ Vision

- Continue Development
- Enter Competition
- Incubation
- Research Extension
- Commercialization

Final Message from Instructor

“Entrepreneurship is not about product.
It is about who you become while building it.”

Week 15 Focus on 3 Layers:

Cognitive Reflection

Strategic Integration

Identity Transformation

“Reframe Experience”

Nothing builds
everyone closer to
one another than
shared experiences.



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